



Pittsburgh Club Managers Foundation

CORPORATE SPONSOR PROGRAM

2020

ADVANCING THE PRIVATE CLUB INDUSTRY IN WESTERN PA.



THANK YOU FOR YOUR SUPPORT!

Your Support Makes These Programs Possible

- **Chapter Education:** The PCMF funds all annual education expenses for the Pittsburgh Chapter of CMAA, including one CMI Workshop and four regular education sessions.
- **GLRC Sponsorship and Registrations:** The Great Lakes Regional Conference is a annual collaborative event between the New York, Greater Cleveland, and Pittsburgh CMAA Chapters. The PCMF provides underwriting for the Pittsburgh Chapter's commitment to the conference. Additionally, the PCMF provides registration subsidies for Chapter members.
- **Student and Faculty Sponsorship:** The PCMF funds registrations for up to six students and one faculty advisor (for each Student Chapter) at every Pittsburgh Chapter of CMAA education session.
- **Student Chapter Fundraising Match:** The IUP Student Chapter has received a commitment from the PCMF to match their annual fundraising programs dollar-for-dollar, up to \$5,000 each. This program supports their attendance at conferences and for on-campus programs.
- **Charitable Giving:** The PCMF supports other charitable organizations focused on the betterment of our communities or that concentrate on adult professional development and vocational training.
- **Educational Scholarships:** The PCMF provides three distinct scholarships to managers or students. The number of scholarships available in each category is dependent on available funding; however, it is our goal to continue to grow these offerings.



ADVANCE YOUR BUSINESS



PLATINUM

Platinum Sponsor

10,000/year

EVENTS & PARTICIPATION

- Two complimentary registrations to every Pittsburgh Chapter of CMAA meeting/educational session
- Exclusive, one-hour education presentation opportunity at one of the Chapter's educational meetings - *Includes two additional complimentary registrations*
- One complimentary "Featured Vendor" registration for the annual Chapter Vendor Show - *Includes up to three tables, choice of location, and up to four attendees*
- One complimentary foursome registration in the Pittsburgh Club Managers Foundation Golf Outing, spring 2021 outing
- Two complimentary golfer registrations in the annual Fall Pittsburgh Club Managers Foundation Vendor/Manager Golf Tournament, Fall 2020 outing
- One complimentary Tee Sign in the Pittsburgh Club Managers Foundation Golf Outing, for both spring 2021 and fall 2020 outings
- Two complimentary registrations for the Great Lakes Regional Conference; the conference is rotated between Cleveland, Pittsburgh and Western New York Chapters
- Four complimentary registrations for the annual Chapter's Social Event.
- Use of New Product Test-Lab coordinated through IUP's Hospitality Department - *Includes faculty coordination and student participation*
- Use of the Allenwood Dining and Meeting Center at IUP - *Includes optional workshops and training sessions by faculty*

COMMUNICATIONS

- Logo prominently displayed on the Pittsburgh Chapter of CMAA's Website
- Full page ad in the Chapter's Business Contact Book with placement preference
- Four individual months as the "Featured Foundation Sponsor" on the Chapter's website that includes your submitted articles for Members
- Listed as a Platinum Corporate Sponsor in and on all relevant Chapter and PCMF collateral, mailings, and event signage
- A copy of the Chapter's Business Contact Book
- Two mass e-mail marketing opportunities coordinated through the Chapter

Professional Advancement

Student Development

Civic Outreach



GOLD

Gold Sponsor

\$5,000/year

EVENTS & PARTICIPATION

- One complimentary registration to every Pittsburgh Chapter of CMAA meeting/educational session
- One ten-minute executive presentation opportunity at one Chapter meeting/educational session - *Includes one display table, speaker introduction, and one additional complimentary registration*
- One complimentary “Featured Vendor” registration for the annual Chapter Vendor Show - *Includes up to two tables and up to two attendees*
- Complimentary golfing registration for two golfers in the annual Pittsburgh Club Managers Foundation Golf Tournament, fall 2020.
- Complimentary Two After Golf Reception only passes at the spring 2021 outing.
- One complimentary Tee Sign in the Pittsburgh Club Managers Foundation Golf Outing, for both spring 2021 and fall 2020 outings
- One complimentary registration for the Great Lakes Regional Conference; rotated between Cleveland, Pittsburgh and Western New York Chapters
- Two complimentary registrations for the annual Chapter’s Social Event.

COMMUNICATIONS

- Logo prominently displayed on the Pittsburgh Chapter of CMAA’s Website
- Half page ad in the Chapter’s Business Contact Book
- Two individual months as the “Featured Foundation Sponsor” on the Chapter’s website that includes your submitted articles for Members
- Listed as a Gold Corporate Sponsor in and on all relevant Chapter and PCMF collateral, mailings, and event signage
- A copy of the Chapter’s Business Contact Book
- One mass e-mail marketing opportunity coordinated through the Chapter



SILVER

Silver Sponsor

\$2,500/year

EVENTS & PARTICIPATION

- One complimentary registration to every Pittsburgh Chapter of CMAA meeting/educational session
- One complimentary “Featured Vendor” registration for the annual Chapter Vendor Show - *Includes one table and up to two attendees*
- Complimentary Two golf player registrations in the annual Pittsburgh Club Managers Foundation Golf Tournament, Fall 2020.
- One complimentary Tee Sign in the Pittsburgh Club Managers Foundation Golf Outing, for both spring 2021 and fall 2020 outings
- Two complimentary registrations for the annual Chapter’s Social Event.

COMMUNICATIONS

- Logo prominently displayed on the Pittsburgh Chapter of CMAA’s Website
- Quarter page ad in the Chapter’s Business Contact Book
- One month as the “Featured Foundation Sponsor” on the Chapter’s website that includes your submitted article for Members
- Listed as a Silver Corporate Sponsor in and on all relevant Chapter and PCMF collateral, mailings, and event signage
- A copy of the Chapter’s Business Contact Book



Corporate Sponsor Registration

COMPANY NAME: _____

PRIMARY CONTACT: _____ TITLE: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

BUSINESS PHONE: _____ CELL PHONE: _____

EMAIL ADDRESS: _____

COMPANY WEBSITE: _____

2020 CORPORATE SPONSOR PACKAGES:

<u>LEVEL</u>	<u>1 YEAR OPTION</u>
PLATINUM SPONSOR:	[] 10,000
GOLD SPONSOR:	[] \$5,000
SILVER SPONSOR:	[] \$2,500

REGISTRATION INFORMATION:

- Please mail this form to Jeanne C. Davis, CCM at P.O. Box 11244, Pittsburgh, PA 15238
- Remember to include your check payable to: Pittsburgh Club Managers Foundation

THANK YOU FOR YOUR SUPPORT

ANNUAL CHAPTER & FOUNDATION CALENDAR

Corporate Sponsors can expect to participate in a robust schedule of events and educational seminars commensurate with their sponsorship package.

Chapter Members and Sponsors receive regular email invitations/announcements of scheduled events as well as updates via the Chapter's online calendar.

April 20, 2020: PCMF Golf Tournament – Oakmont Country Club

May 7, 2020: IUP Workshop: Employee & Labor Relations Mgmt. & Golf Outing – Edgewood Country Club

September 2020: Corporate Sponsor and Vendor Appreciation Golf Outing

October 4-6, 2020: Great Lakes Regional Conference in Pittsburgh

November 9, 2020: Annual Meeting and Vendor Show- Edgewood Country Club

December 2020: President's Holiday Luncheon –

January 2021: Chapter Fun Event – Site TBA

February 2021: CMI Workshop – Site TBA

March 2021: Joint Education Session with HFTP – Duquesne Club





Pittsburgh Club Managers Foundation

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