



PLATINUM

Platinum Sponsor

10,000/year

EVENTS & PARTICIPATION

- Two complimentary registrations to every Pittsburgh Chapter of CMAA meeting/educational session
- Exclusive, one-hour education presentation opportunity at one of the Chapter's educational meetings - *Includes two additional complimentary registrations*
- One complimentary "Featured Vendor" registration for the annual Chapter Vendor Show - *Includes up to three tables, choice of location, and up to four attendees*
- One complimentary foursome registration in the Pittsburgh Club Managers Foundation Golf Outing, spring 2021 outing
- Two complimentary golfer registrations in the annual Fall Pittsburgh Club Managers Foundation Vendor/Manager Golf Tournament, Fall 2020 outing
- One complimentary Tee Sign in the Pittsburgh Club Managers Foundation Golf Outing, for both spring 2021 and fall 2020 outings
- Two complimentary registrations for the Great Lakes Regional Conference; the conference is rotated between Cleveland, Pittsburgh and Western New York Chapters
- Four complimentary registrations for the annual Chapter's Social Event.
- Use of New Product Test-Lab coordinated through IUP's Hospitality Department - *Includes faculty coordination and student participation*
- Use of the Allenwood Dining and Meeting Center at IUP - *Includes optional workshops and training sessions by faculty*

COMMUNICATIONS

- Logo prominently displayed on the Pittsburgh Chapter of CMAA's Website
- Full page ad in the Chapter's Business Contact Book with placement preference
- Four individual months as the "Featured Foundation Sponsor" on the Chapter's website that includes your submitted articles for Members
- Listed as a Platinum Corporate Sponsor in and on all relevant Chapter and PCMF collateral, mailings, and event signage
- A copy of the Chapter's Business Contact Book
- Two mass e-mail marketing opportunities coordinated through the Chapter

Professional Advancement

Student Development

Civic Outreach